



“Financial incentives from the **Energy Conscious Blueprint** program encouraged us to invest in opportunities that have reduced our energy and maintenance costs.”

“We have worked with the **Energy Efficiency Fund** for many years on new construction projects. It is a great partnership and a very user-friendly process.”

– Benny Smith, Vice President of Facilities
Price Chopper Supermarkets

The best time to integrate money-saving energy efficiency measures into your project is early in development, during the design phase. Due to the initial capital investment needed to purchase many high-efficiency technologies, the Fund offers substantial financial assistance to help you bridge the gap. And the payback – reduced energy costs – is immediate and long-term.

According to Benny Smith: “We have reduced our utility consumption, which means we can better control costs at the consumer level. Our customers also enjoy a more pleasurable shopping experience as a result of energy efficient technologies installed, and our teammates are excited to work in a state-of-the-art supermarket.”

Project: Price Chopper Supermarket Middletown, CT
Fund incentives: \$112,816.75
Projected energy savings: \$112,555 annually



Connecticut
Light & Power
A Northeast Utilities Company



The United Illuminating Company



A Northeast Utilities Company

Connecticut's Energy Efficiency Programs are funded by a Charge on Customer energy bills.

For more information on energy efficiency programs for businesses, call 1-877-WISE-USE (1-877-947-3873) or visit www.CTEnergyInfo.com