

Break Free—Have a Blast

We all know it's important to keep hydrated, but let's face it, drinking plain water can be just plain boring. Now Splash Blast™ makes drinking water fun by offering a delicious range of fruit-flavored water beverages for those who want to be healthy but don't want to settle for boring. And because Splash Blast has zero calories, zero sugar and added electrolytes, it's guilt-free, refreshing and healthy hydration for every day.

Say hello to six new bold flavor options that include Acai Grape, Lemon, Mandarin Orange, Pineapple Mango, Watermelon and Wild Berrysurprising blasts off flavor that make hydrating anything but boring. (Your body and taste buds will thank you.)

Acai Grape checks all the boxes for fun and flavor. Lemon is the perfect combination of sweet and tangy for that Splash Blast of flavor, and Mandarin Orange is a delicious burst of orange flavor with all of the sunshine and none of the sugar. Or indulge in Pineapple Mango, a blast of tropical flavor to brighten up any day! For watermelon fans, it's our newest flavor. Welcome to the party! And go wild for Splash Blast Wild Berry. Packed with bold, berry flavor, it's the perfect thirst quencher for all day, every day.

Did we mention these delicious fruit flavors that consumers love offer an added benefit—electrolytes? Electrolytes are the number one wellness benefit in the water category, and 74% of households with kids find water with electrolytes appealing. The addition of electrolytes and Splash Blast's colorful, new packaging also appeal to young consumers.

Splash Blast is available in a variety of sizes, from 8 fl oz to 20 fl oz, to grab and go for flavorful hydration throughout the day. So, break free from boring water and have a blast with new Splash Blast—deliciously fun, fruity and healthy water.



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It's all about the fun. It's important to keep hydrated, but let's face it, drinking plain water can be just plain boring. Now Splash Blast™ makes drinking water fun by offering a delicious range of fruit-flavored water beverages for those who want to be healthy but don't want to settle for boring. And because Splash Blast has zero calories, zero sugar and added electrolytes, it's guilt-free, refreshing and healthy hydration for every day.

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Available through Amazon, Target, Walmart, Costco and your local supermarket. For availability in your area, call 1-800-858-8585 or visit amazon.com.

BLUATION